

KRCC Community Advisory Board Minutes of the January 29, 2008 Meeting

Present: Delaney Utterback, Tex Stuart, Cynthia Nimerichter, Jamie Dening, Devon Turner, Sydne Dean, Rick Furtak, Matt Mayberry, Lisa Tessarowicz and Connie Dudgeon.

Tex called the meeting to order at 5:30. Because we had student guests speaking to us, we had them start the meeting and came back to the minutes later.

1. STUDENT-RUN STATION on KRCC

Cool CC students Molly Adams and Matt Baer came to tell us about the new student-managed station for true “college radio” at Colorado College. They have a new station space in the KRCC basement. Matt explained that they have 90 hours of weekly programming to fill and they have currently committed 45 hours a week. They are asking not only students but also faculty members to supply content, in the form of music, news, and storytelling.

They are still trying to come up with a cool name for their own “brand” on KRCC.

CC will place HD radios in open areas and public areas on campus, such as the Rastall Dining Hall. They hope to obtain grant funding to get more HD radios, and are hoping for local underwriters like La’aus and Sodexo.

Matt Mayberry asked about ways to connect this new student station to the community. He wondered about doing something similar to Story Corps interviews. Perhaps student radio managers could also come speak to the next CC Business & Community Alliance board meeting.

Cutler Publications (which produces the student masthead publications the Catalyst, the Cipher, and Leviathan) might create a broadcast (a so-called “4th publication” but on-air instead of in print) in lieu of a traditional yearbook.

President Celeste has also suggested involving local high schools over the summer months when many CC students are away.

The IT dept. at the college is donating a server for web streaming.

2. PACIFICA

Delaney reported that he has joined the Pacifica subscription content group.

3. MINUTES

A couple of corrections were sent in by email before the meeting (which you don’t have the opportunity to do on April 29, as it is already 3:20pm and Connie has a 3:30pm meeting before she can complete and send these to you!)

With these corrections, the Oct. 30 minutes were approved.

Matt Mayberry knew why there were the cryptic notes about Humpty Dumpty and peanut butter from the last meeting. Kudos!

4. **CONCERT SERIES**

Delaney told us about the great live concerts coming up this spring and summer.

*Nada Surf will do an E-town appearance on March 31.

*Ira Glass will do an appearance on June 14 in Armstrong Hall and at the Fine Arts Center (tickets are \$30.)

* Llamapalooza (the CC-students/staff/alumni-only concert in the spring) –KRCC will bring Spoon. KRCC members only will be admitted, not the general public. Connie hates Llamapalooza very much. The first person who gives either an accurate reason, or a plausible made-up reason, why this is so, will get a gift card to La'au's.

**“Blues Under the Bridge” concerts (under the Colorado Ave. bridge)

June 19 CoCo Taylor

July 26 TBA

5. **PROGRAM CHANGES**

Delaney told us about some on-air programming changes. First, they've started running “Sound Opinions” on Friday nights. Lisa Tessarowicz mentioned that she loves this show.

“This American Life” has been moved to Sundays.

RadioLab is on at 1pm on Saturdays. When the series is over, they'll run “Winnie the Pooh.”

The C.S. Indy is doing a show called “7 Days to Live” produced by Michelle Mercer. It's a 5-minute piece run during “Morning Edition.”

During which hour of the day did the KRCC Membership Drive finally end last Friday, April 25? The first person who finds and answers this question gets a gift certificate to the CC bookstore.

a.) the noon hour.

b.) 4pm

c.) After 6pm.

The station has had some complaints about “What Do You Know?” Also some have said that the weekend programming is too good and it's ruining their Saturdays.

Thomas Jefferson Hour is back on Sundays. This has made many listeners happy.

“Speaking of Faith”—some listeners love it, some think we talk too much about faith in Colorado Springs already.

On HD2, a lot of the new programs are fun: “Bryant Park Project,” “Splendid Table,” etc.

Jamie Dening asked: when you move a program off-air on KRCC-FM1, do you sometimes move it to HD2? Delaney said, yes, they often do that.

Rick Furtak mentioned that he has heard some ads on commercial radio stations that promote HD radios, using the scenario of your old radio sending you forlorn love letters trying to win you back. He thinks the ads were for Radio Shack.

Cynthia noted a story about expanded HD programming in the Gazette. There can also be more “push” for HD2 from the main KRCC-FM station band.

Unfortunately, there are some “dead zones” in Manitou.

6. **SPRING MEMBERSHIP DRIVE:**

The spring membership drive is scheduled for April 19-25. It will be more environmentally sustainable because Delaney will be sending email receipts, and the Early Bird cards are now printed 3 to a page.

It was suggested that KRCC try to obtain its own distinct non-profit 501 (c)3 status and ID number for the Combined Federal Campaign so it’s easier for people to donate through their workplace giving campaigns. Matt Mayberry mentioned that he was able to do that for the Pioneer Museum at the City.

We asked if it’s possible to give via payroll deduction at CC—evidently it is, but this isn’t well publicized.

Feedback:

Lisa T. loves the evening programming (not a huge jazz fan—you either are, or you aren’t!)

Lisa will be leaving TESSA soon to work on various family businesses and projects.

Lisa also asked about the on-air ID: “Radio Colorado College.” That is the original call name for the station, but hadn’t been used for many years. Delaney also explained that the legal ID is comprised of every call letter we use, in every town we broadcast in. So this is more of a network name.

They have started, to be literally truthful, to say things like “Serving Southern Colorado...and a tiny smidgen of New Mexico!”

Jamie asked about the new building. CC has been given the property at the corner of Mesa and Uintah, and the plan is to build an earth shelter or “Earthship” in the hill itself. CC has asked for a huge grant to build the new structure and is working on getting neighborhood buy-in for approvals. There is a family foundation, the Belden foundation, in Ohio, and the woman who endowed this fund was once personal friends with Woodson Tyree, so there is a nice link with KRCC’s history.

News Director Search:

The search starts next week for a replacement for our lost Eric Whitney. Luckily, we still get to hear his stories on air all the time, even though he doesn't work for us anymore. There are some strong candidates.

Also, Bente in Denver has been filing good Colorado stories, like the one she did on Doug Bruce recently.

CAB thoughts:

Cynthia asked if Delaney could use some new voices and CAB members in the on-air pitches for the membership drive. (Yes, certainly!)

New Hampshire Public Radio asks their CAB members to talk with 2 people in the community each. Delaney gave us a sample interview form to review. We could look at doing something similar if we wanted to.

Next meeting: Tuesday, April 29 at 5:30pm at the station.

Respectfully submitted,
Connie "Brain Sludge" Dudgeon