

COMMUNITY ADVISORY BOARD
MEETING 7/31/07 AT KRCC

Minutes submitted by Mary Ellen Davis, acting as secretary for Connie Dudgeon

Present: Noel Black, Sidne Dean, Jamie Dening, Rick Furtak, Jackie Goode, Matt Mayberry, Cynthia Nimerichter, Tex Stuart, Lisa Tessarowicz, Devon Turner, and General Manager Delaney Utterback

Absent: Connie Dudgeon & Matt Mayberry

Delaney Utterback (DU) greeted everyone, gave a quick tour of the station, then he gave everyone a copy of the proposed bylaws, and went over it. He reiterated that station staff are not direct participants. The CAB is a resource and brainstorming committee for KRCC.

Members introduced themselves. DU explained the bylaws need to be voted on. Connie was appointed as secretary.

Noel Black (NB) requested clarification on the bylaws Article 5 regarding the CAB meetings being open to the public but not for input. DU said that the meetings can be attended by the public, but are not necessarily a public forum. Meetings can be moved to a larger venue if we think we'll have more people attending. There could be a comments-from-the-public section of a meeting if needed.

Jamie Dening (JD) asked for clarification on the demise of Western Skies.

DU explained that Western Skies fell at a low-listener time of day and now we have far greater listenership by inserting the news stories into the larger a.m. & p.m. news shows. Cynthia Nimerichter (CN) suggested not changing the bylaws regarding the public comment portion of the meetings yet. We should see how it goes.

Jackie Goode (JG) suggested that the CAB might need to be proactive.

CN suggested that we approach it the way city council does, with a 3-minute limit per speaker.

NB suggested capping the comments at the beginning of any meeting depending on how many people show up.

Rick Furtak (RF) asked if we are really following Rogret's Rules of Order.

Group responded that in other boards the rules are only strictly followed when voting or when issues arise.

DU asked if there were any nominees for Chairperson.

Tex Stuart (TS) volunteered to be Chairperson.

NB nominated Jackie Goode to be Vice Chairperson.

Lisa Tessarowicz (LT) suggested that the CAB needed to move, second and vote for approval of officers. She moved, CN seconded. Officers were elected by unanimous voice vote.

LT suggested that we deal with the staggered initial terms now.

TS pointed out that we could appoint 2 more members next year, and with attrition we would achieve staggered CAB membership, in order to preserve 'institutional memory.'

LT suggested that it was time to vote on the bylaws.

DU said we (Mary Ellen & Delaney) would re-write the bylaws and submit them for vote by email or at next meeting.

RF added that we would have to change Article 3, section 7, In this case the bylaws would have to be altered to give replacement members a full term when confirmed.

TS shared that in his experience of watching 2 advisory boards, we shouldn't worry about voting on issues b/c employees are more interested in the points brought out in the CAB discussion than in a final vote, depending on the thoroughness of the minutes.

JG requested to know the mission statement for KRCC, which DU printed out for each member.

DU explained that KRCC is a community station AND an NPR station, a balancing act. We are committed to our music offering b/c it is unique and will save us in long run, but NPR is the reason we can generate members and large listener support.

JG said that the mix allows us to be more creative.

DU said that KRCC has a distinct sound compared to other public radio stations, and we are going digital in a month, and will be able to have HD2, and ALL NPR station.

NB asked when will analog be turned off?

DU said not sure when.

CN asked DU to explain how digital works.

DU explained, and said that the big push is coming from AM stations. KRCC will have 3 stations: 1-all NPR talky/newsy, 1-student run, 1-KRCC as we hear it now. Two lower quality stations will also be available. The student station will be set up asap. He also explained about the transmitters, and that we are trying to get into south Denver. He said HD's drawback is that it is susceptible to lightning strikes, and it takes 30 seconds to 'reset'.

DU mentioned studies showing that by 2010 1/3 of listeners will be listening on means other than the 'radio' so he is staying on top of the new technology. He explained how his expertise saves KRCC money on the website, etc. He suggested that we need a gossip column from NB.

NB asked about internet streaming—could that be used as a place to broadcast uncensored music?

DU said that the expense of streaming music is up in the air due to Copyright Royalty Board upping the amount of money charged for this. NPR is defending public radio. Matter will be settled soon.

RF asked if digital will better serve our areas.

DU said we will not have to reapply to upgrade our transmitters to HD, and it improves signal.

RF asked if HD will affect possible inroads into Denver.

DU explained that there is a 1-week window in October during which each station can submit up to 10 applications for new locations. He is now having engineering studies done on Castle Rock, Denver, Parker and another transmitter in Colorado Springs. We will need additional coverage in Colorado Springs for a music only station.

DU thinks that if we could get our music station broadcast in Denver we'd be very popular, b/c there is nothing like it, (KBCO in Boulder is the only alternative.) and there would be great fundraising possibilities. Denver listeners have already expressed interest.

DU also explained the problem in Monument where now the KUNC signal overlaps ours.

DU says that the KUNC station manager, Neil Best, is committed to serving the public and very cooperative with us, and with our engineer, Joel Belik, who is trying to solve the problem. The up side is that now we have public radio coverage from Cheyenne to Raton.

JG asked if the switch to HD on TV had the same timing as radio.

DU says that TV & Radio's timetables are different.

TS asked if the quality of our signal will be diminished by the presence of KRCC 1, KRCC 2 and KRCC 3 so close together on the band width.

DU says no, the 3 main streams have full-quality audio, like a CD.

DU added information about how we are airing the audio version of the TV show, Springs Culture Cast, Tuesdays and Thursdays at 11:55 a.m. and 8p.m., and it is free.

JG is pleased that Culture Cast will generate more p.r. for events such as FLAUNT, the fashion show she is putting together for the charity, Futureself.

DU said that is one of the things that Culture Cast is very interested in doing, previewing coming events.

JG touched on the on-air playlist as a strength of the station.

JD asked DU to explain about CC cutting its annual appropriation to KRCC.

DU explained how KRCC had received the aprox. \$80,000 in funding for many years and had accumulated quite a large reserve account. Then CC stopped the annual appropriation, but pledged to never let KRCC sink. KRCC can ask for help if we need it, however we still have \$300,000 in the reserve account. We've actually managed to spend less, for instance we now subscribe to the Associated Press. It is good for news gathering and like gaining an extra reporter in the news department.

TS observed that KRCC is officially a college station that functions like a community station. Between the concerts and community events, we are a valuable part of the college and the community.

JD said that KBCO has its studio in the station, and he hopes we'll do the same thing.

DU explained that we will be doing that, and elaborated on how hard we are working to get good bands here, and mentioned the road blocks.

NB mentioned that we have the no-compete clauses (within the 100-mile radius in musicians contracts) thanks to 1970s-1980s Denver promoter Barry Fey.

DU said that, as a consequence, we're grabbing smaller, boutique shows such as Low and Jose Gonzalez. We want to be known as the city where exquisite shows happen and wonderful international acts play. He also went over the problems/profits associated with serving alcohol off campus and on, such as using the PP Arts Council's liquor license for Blues Under the Bridge. We are promoting with other venues, such as Smokebrush and now the Thirsty Parrot.

NB asked if we want to own a venue.

DU said no, we'd rather partner, and explained that other community stations are part of a culture mall, where the station is next to bars and restaurants and venues.

JD asked if we will get to use Armstrong Hall at CC more once the new CC arts building is open.

DU explained what we go through to use Armstrong, and that it is free, if we can get in.

NB advocated using the Colorado Avenue bridge more, b/c it allows us to sell a lot of tickets and serve alcohol, and he wondered if we could do anything to streamline the process with the city.

JG said that the city likes that we are drawing people to the area, and are now willing to clean up the area. Wondered if an amphitheater might be built.

JD asked what Chuck Murphy owns in the bridge area.

NB & JG responded that Chuck owns area north of the bridge, and that we ought to coordinate with Palmer Village.

JD said we should talk to Chuck Murphy b/c he was very supportive of the fundraiser for the Cottonwood Arts Academy.

NB said that the old Hide N Seek is being renovated by Chuck Murphy, so we should talk to him. Made a note to discuss with Jeff Bieri.****

JD asked about Acacia Park as a venue.

NB & JG said that Acacia presents difficulties with liquor licenses, and it is hard to restrict access and charge for tickets.

JD asked how often the CAB should meet. He advocated meeting 1x quarter.

NB said we should meet 2x year.

CN said that 1x quarter was better.

DU said he would establish a list-serve for emailing for the CAB.

NB said that we need to get commentaries back on the air.

DU said we could do a module and try to get people to comment about news stories online.

NB asked about a community forum.

DU said that the last forum was not useful b/c only 6 people used the forum.

NB reiterated that we needed more commentaries on the air.

LT proposed that we meet next on Tuesday, Oct. 30th, 5:30, here at the station. Suggested that we have fresh baked cookies and bacon.

TS asked to see the demographics for the various dayparts, and DU said he'd get that.

SD requested that Mary Ellen supply every member of the CAB with the list of CAB membership.

Meeting adjourned 7:00 p.m.